



Talking Trash

Carroll County Waste Services
Staff Writer and Editor: Trevor the Trashcan

Extra, Extra Read All About It

Carroll County Waste Services
is awarded the Small Business of the Year Award
by Carroll County Chamber of Commerce

This was a banner year for CCWS. They have been in business since 2002, but these are the first two awards they have won. "Quite frankly, they both took us by surprise." said Leatherwood. In May of 2009, CCWS was awarded the 2009 Environmental Awareness Award by the Carroll County Environmental Advisory Council, and is proud to add this small business award to their record.

The small business award is in recognition of CCWS' environmentally oriented business practices along with their community involvement. Introducing Waste Watchers and Christmas tree recycling has helped CCWS develop a reputation as a business committed to our environment, their community and their customers. They offer a utilitarian service. Most days are pretty unglamorous in the trash and recycling business. "It is a thrill



and exceedingly gratifying to be recognized for our commitment to our customers and to the environment as well. Mostly, I think it reflects back on the community. Our customers have

really embraced recycling and do a great job with it. That makes our job easy." Says Karen Leatherwood when asked what the award meant to her.

These new ways of thinking about trash have been a part of their growth and development as a successful and thriving business despite current economic challenges. Since CCWS was established, they have been dedicated to serving their customers, not only through quality service, but also through community involvement, supporting local events, providing helpful information and promoting environmental awareness. For several years, CCWS has promoted events sponsored by the Carroll County Government such as the E-Cycling Event and Household Hazardous Waste & Paper Shredding Day. These events are important to residents who do not know how to properly or easily dispose of hazardous or oversized items.

In addition to participating in these community events, CCWS is a proud member of South Carroll Business Association and operates a booth in its annual Business Expo. These are just a few of the ways that Carroll County Waste Services participates in our community.

Their plans for the future are to continue the steady growth they have had through the years. They are really interested in communicating with their customers (and prospective customers). Other than that...it is just go to work every day and pick up the trash and recycling.